



THE ESTHETICIAN

Cash-Flow Formula

WORKSHEET

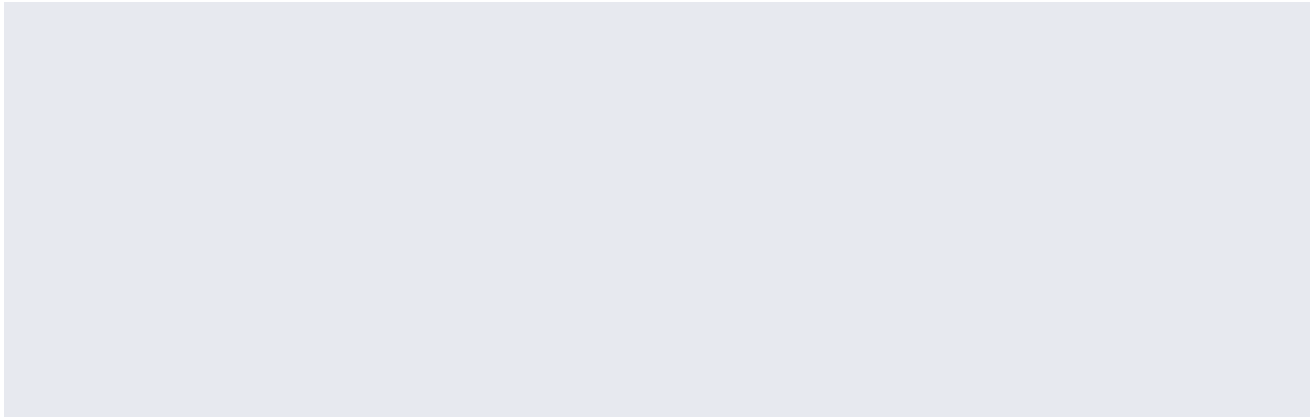
What is your current monthly revenue?

What is your current high-ticket offer?

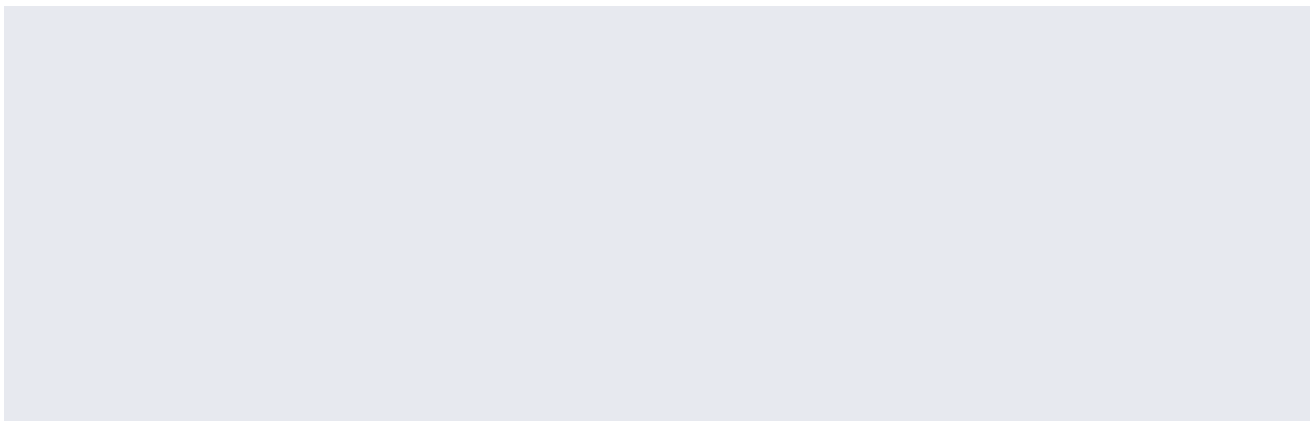
Is your business set up to double that volume? If not, what changes would need to happen to double your high-ticket offer?

What is your current monthly retail revenue?

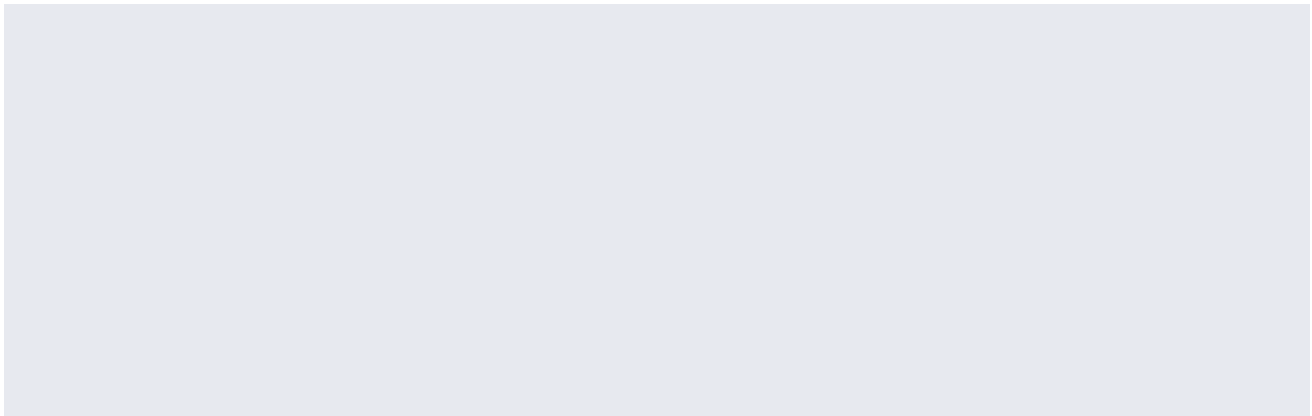
Is your business set up to double that volume? If not, what changes would need to happen to double your high-ticket offer?



Do you currently have a lead system that consistently brings in new leads?



Are you currently allowing clients to choose their own treatment plan on your booking app?



What can you do to change it?

What 3 things set you apart when it comes to the client experience?

Do you have another high-level treatment offering to guide your client to the next treatment program?